

# STYLING, PERFORMANCE & ACCESSORIES EXHIBIT SPACE

April 12-16, 2023



Colorado Convention Center  
Denver, CO

Booth Size	Booth Price	Total	50% Deposit Due
<input type="checkbox"/> 10 x 10	\$ 1,950.00	\$	\$ 975.00
<input type="checkbox"/> 10 x 20	\$ 2,950.00	\$	\$ 1,475.00
<input type="checkbox"/> 10 x 30	\$ 3,950.00	\$	\$ 1,975.00
<input type="checkbox"/> 10 x 40	\$ 4,950.00	\$	\$ 2,475.00
<input type="checkbox"/> 10 x 50	\$ 5,950.00	\$	\$ 2,975.00
<input type="checkbox"/> Additional 10"	\$ 1,000.00	\$	\$ 500.00
<input type="checkbox"/> Other	Call for pricing	\$	\$ 50% _____
Space location to be assigned by Show Management	<b>Subtotal</b>	\$	
	<b>Minus Deposit</b> (Required w/ this application)**	\$	
	<b>TOTAL BALANCE DUE</b>	\$	

*\*\*Faxed applications must be followed with deposit check*

<b>Name:</b> _____	<b>Company:</b> _____
<b>Address:</b> _____	<b>City:</b> _____ <b>State:</b> _____
<b>Zip:</b> _____	
<b>Phone:</b> _____	<b>Fax:</b> _____ <b>Mobile:</b> _____
<b>Website:</b> _____	<b>Email Address:</b> _____
<b>Products to be displayed (Required) Photos or brochures if requested by management:</b> _____	
<p>Exhibitor agrees to pay, therefore, the sum above indicated whether or not the space is actually occupied by the Exhibitor. The actual occupancy of the space taken by the Exhibitor is the essence of the license agreement, and if the Exhibitor does not occupy such space, the Management is authorized to occupy such space or to cause such space to be occupied as the Management deems in the best interest of the Exhibition without in any way releasing the Exhibitor from any liability hereunder.</p> <p><b>Exhibit space must be paid in full before any Exhibitor will be permitted to install his/her display. Management reserves the right to relocate Exhibitor to space other than specified.</b></p> <p>By law, exhibitors are required to obtain a tax and/or business license for each state in which they participate prior to exhibiting. Exhibitor agrees to obtain at its own expense, any licenses or permits from government bodies which may be required for the operations of Exhibitor's trade or business during the Show and to pay all taxes that may be levied against Exhibitor as a result of the operation and business during the Show.</p> <p>IT IS FURTHER AGREED THAT THE CONDITIONS, RULES AND REGULATIONS PRINTED IN THE CONTRACT TO COME, AND IN THE EXHIBITOR'S MANUAL, ARE MADE A PART THEREOF AS THOUGH FULLY INCORPORATED HEREIN, AND THAT THE SAID EXHIBITOR AGREES TO BE BOUND BY EACH AND EVERY ONE THEREOF. <b>DEPOSIT OF YOUR PAYMENT DOES NOT CONSTITUTE ACCEPTANCE.</b> This application, properly executed by Exhibitor shall upon written acceptance by the Colorado Automobile Dealers Association (CADA) constitutes a valid and binding contract. CADA reserves the right to render all interpretations and to establish further regulations as may be deemed necessary for the general success of the Show. This agreement is governed by the laws of the State of Colorado and the Exhibitor agrees to the jurisdiction of the courts of the State of Colorado</p>	
<b>X</b> _____	<b>Accepted by:</b> _____
Authorized signature on behalf of Exhibiting Company	
<b>Title:</b> _____	<b>Date:</b> _____
<b>Date:</b> _____	

All booth space must be paid in full 30 days prior to any show or space may be cancelled and resold. Late sales within 7 days of show must be paid by cash, bank check or money order prior to show move in.

**Make check payable to:**  
Colorado Automobile Dealers  
Association  
290 East Speer Blvd.  
Denver, CO 80203  
Phone: 303-829-4767

100% due if contracted within 30 days.

www.DenverAutoShow.com  
Tax ID # 84-0368453